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CARNIVORE GRILLS



FEBRUARY 2022



Carnivore Grill's Mission Statement



Carnivore Grills Mission is to develop and manufacture high quality grills made in the USA, to push the limits of both grilling technology and ease of use, and to unite family and friends through the creation of great food.



Problems in the Market





Our Solution

Carnivore Grills combines top-of-the-line quality and innovative technology to bring a line of grills unlike any other in the market



Made in the USA.
Assured quality and
safety



High quality design to
reach high temps faster
and eliminate back burn



Manual dumping fire
pot and trap door for
easy cleaning



Full colored 8-inch
touch screen with
preset cooks



Wireless meat
probes that
consistently
communicate with
the grill



full video camera
system embedded
into the grill design



42 lb. hopper capacity
in the back with laser
level indicator



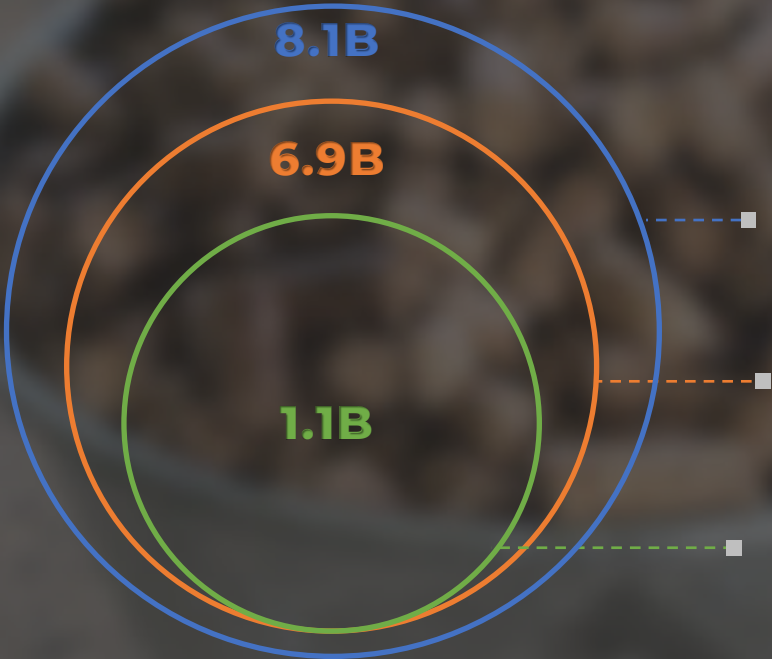
Backup power battery
system that will kick on and
allow the grill to continue
its cooking process



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Market Size



- The value of BBQ grill market was expected to rise to **8.1 billion** U.S. dollars by 2023.
- The U.S. gas and charcoal grill market was valued at approximately **6.9 billion** U.S. dollars.
- The U.S. Pellet grill market was worth **1.1 billion** U.S. dollars in 2021.

Grill Stats



U.S. BBQ Grill Market
\$8.1B



U.S. Gas /Charcoal Grills
\$6.9B



U.S. Pellet & Electric
\$1.1B





Market Category

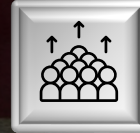
We are targeting the following market segment



Growing
young affluent
generation



Adults 18
years and
above



209,128,094
individuals in
this market



Retail
Stores



Corporate
Partnerships





Competitive Analysis

We have looked at the limitations of the current market and built our unique product differently

							
Competitive Pricing	✓	✗	✗	✓	✓	✓	✗
US Made	✓	✗	✗	✗	✗	✗	✓
Innovative Engineering	✓	✓	✓	✗	✗	✗	✗
Touch Screen control system	✓	✗	✗	✗	✗	✗	✗
Wireless meat probe	✓	✗	✗	✗	✗	✗	✗
Automatic Vent control System	✓	✗	✗	✗	✗	✗	✗
Battery Operation and Back Up	✓	✗	✗	✗	✗	✗	✗
High Temperature Capable	✓	✓	✓	✓	✓	✓	✓
Cooking Space	✓	✓	✓	✓	✓	✓	✓



Entry Strategy



Partnership with
Celebrities



Partnership with
food brands



Branded materials
(T-shirts, cooking
apparel, etc.)



Social
Media



Website/SEO/
Content
Marketing



Attend Trade
shows/Exhibition

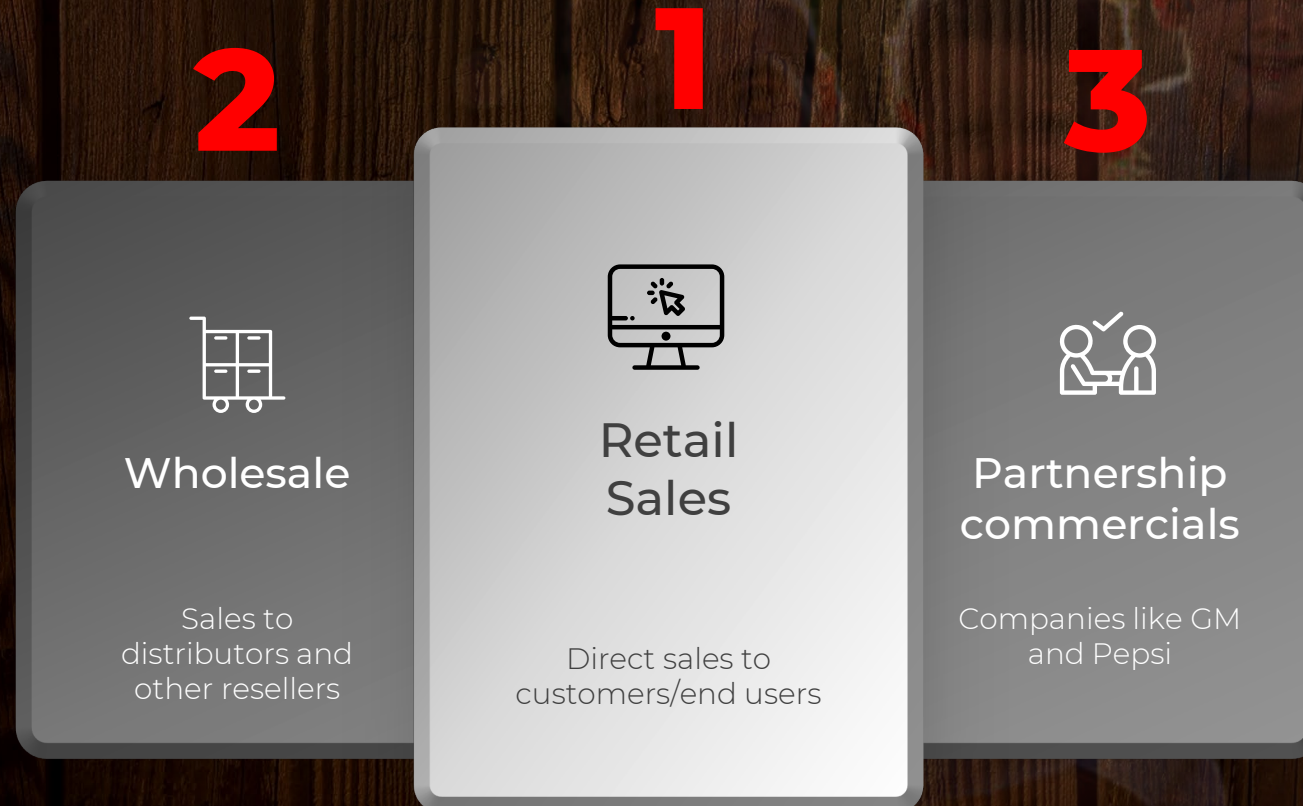


Retail
Dealers/
Distributors



Business Model

We intend to generate revenue through the following avenues



CARNIVORE GRILLS

AMBASSADORS

World Food Ambassador
Chef Anthony Serrano

Pro Skater, and Xgames Legend
Bucky Lasek

Two Time Gold Metalist
Shane Hammon



Road Map

May 28, 2022
Secure additional
funding for
Carnivore Grills LLC

June 14, 2022
Set up merchandise
apparel or contract

June 14, 2022
Get all parts and
devices purchased

July 14, 2022 Mobile
App and Prototype
are completed for
Grizzly

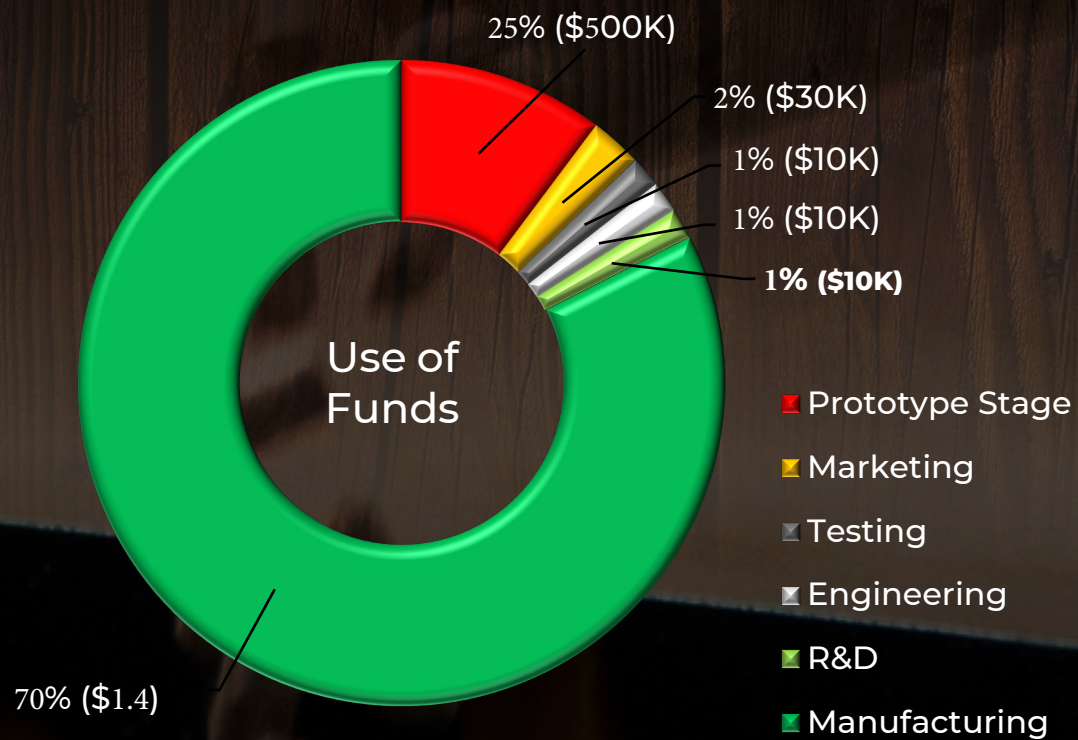


The Ask



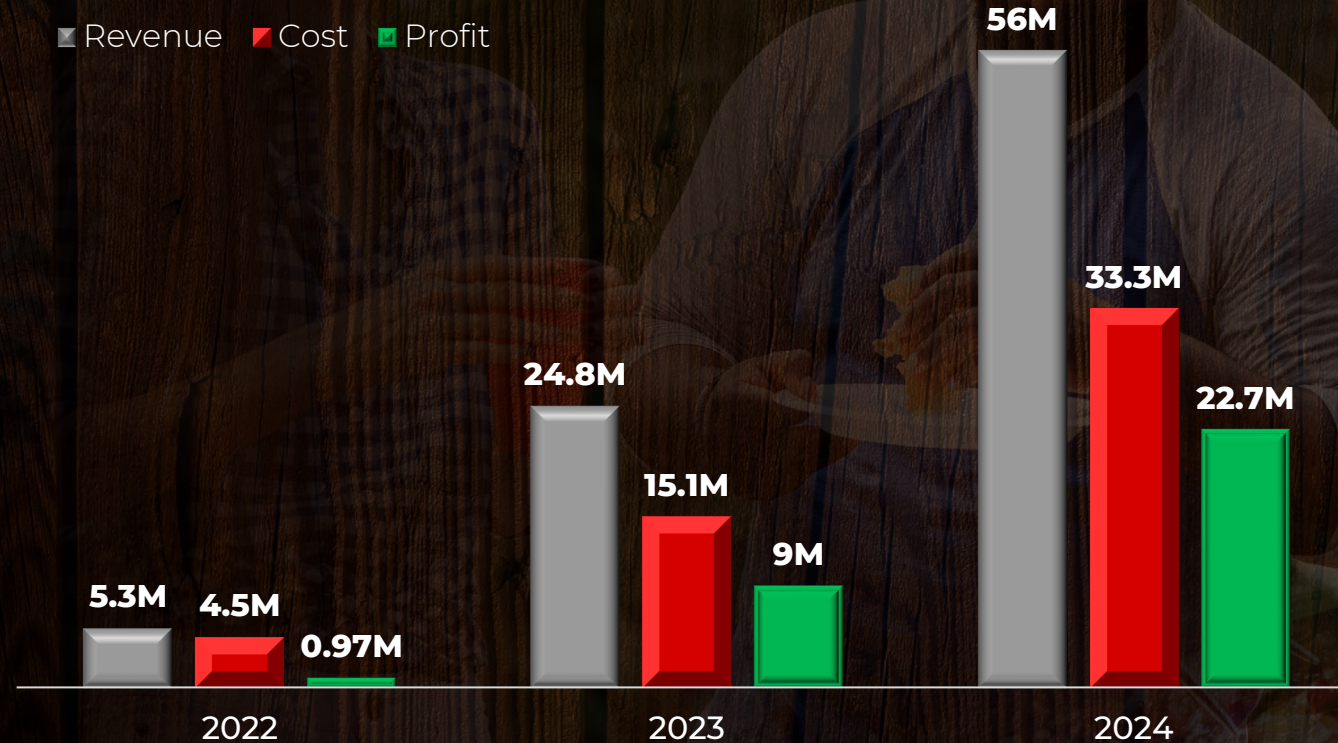
We require
the sum of

\$2M





Financial Projections



Management Team



Shayne Munn
Owner Founder
CEO

Sales Manager & Top sales agent for companies like Traeger Grills and Zgrills. Entrepreneur and Co-Founder of Carnivore grills



Steven Ross
Owner Founder
CMO

The top sales rep of 25 years for Frito-Lay. Fellow Entrepreneur and grill enthusiast. Also, co-founder of Carnivore grills.



Chris Lee
Vice President of
Sales and Marketing

I have worked in consumer product sales for the past 30 years selling to independent retailers, distributors, and big box accounts both domestic and international. My most recent sales management experience was with Z Grills (Pellet grills) and Kudu Grills (Open fire grill) as their national Sales Manager calling on and securing new business within the HPB categories in the retail and distributor segments.



Russell Greenfeather
Safety SPEC/
Share Holder

Communicative, dynamic specialist with extensive Health, Safety & Environmental (HSE) experience. US Army veteran and proud Shawnee Indigenous American..



Travis Morrey
Shareholder
Head Designer

Skilled 3D CAD Mechanical designer and product maker for 9+ years. Projects with Disney, Netflix, Audible, Activision, and Many others.

Partners and Advisors

David Hehir

Harbor Designs &
Manufacturing, LLC

Nemphos Broue
LLC

NTGR8R Inc.

Chris Geddis

Joel Nicodemus

Tim Burcham



Thank you.

Connect with us to know more about this opportunity

CARNIVORE GRILLS

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